

# CREATIVE FINALISTS



## The Coca-Cola Company

The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands and more than 3,800 beverage choices. Led by Coca-Cola, one of the world's most valuable and recognizable brands, our company's portfolio features 20 billion-dollar brands, 18 of which are available in reduced-, low- or no-calorie options. Our billion-dollar brands include Diet Coke, Coca-Cola Zero, Fanta, Sprite, Dasani, vitaminwater, Powerade, Minute Maid, Simply, Del Valle, Georgia and Gold Peak. Through the world's largest beverage distribution system, we are the No. 1 provider of both sparkling and still beverages. More than 1.9 billion servings of our beverages are enjoyed by consumers in more than 200 countries each day. With an enduring commitment to building sustainable communities, our company is focused on initiatives that reduce our environmental footprint, create a safe, inclusive work environment for our associates, and enhance the economic development of the communities where we operate. Together with our bottling partners, we rank among the world's top 10 private employers with more than 700,000 system associates.

[www.coca-colacompany.com](http://www.coca-colacompany.com)

## Georgia State University

Georgia State University, an enterprising urban public research university, is a national leader in graduating students from widely diverse backgrounds. Georgia State readies students for professional pursuits, educates future leaders and prepares citizens for lifelong learning. Enrolling one of the most diverse student bodies in the nation at its urban research campus, at its vibrant branch campuses and online, the university provides educational opportunities for more than 50,000 students at the graduate, baccalaureate, associate and certificate levels.



[www.gsu.edu](http://www.gsu.edu)



## Gwinnett Online Campus

Gwinnett Online Campus (GOC) is part of Gwinnett County Public Schools (GCPS). It is the oldest online educational program in the state of Georgia serving high school students since 1999. In the fall of 2011, Gwinnett Online Campus became a full-time school option in the district. Offering a blended approach to online education, students have opportunity for face-to-face instruction with teachers weekly. Today, Gwinnett Online Campus serves 568 full-time students in grades 4–12 and over 2300 GCPS students take online courses through GOC as a part of their school schedule.

[www.gwinnettonlinecampus.com](http://www.gwinnettonlinecampus.com)